

Artists in their environment Chelsea & Wakefield Studio Tour

Application form for new artists



www.tourcw.com

Context

The Studio Tour takes place every year for more than 30 years in the Municipalities of Chelsea and La Pêche (mostly Wakefield). It's usually over 2 weekends (the last one of September and first one of October). Visitors are allowed to visit the studios, buy art and meet the artists.

Since the Tour is mostly run by volunteers, participating artists are requested to take over one task in the planning of the event, whether it be publicity, sponsorship, social media, printing, documentation, signage, grant application, etc. We also ask everyone to participate in 4-5 meetings a year with all members present.

Every new artist is accepted on probation for the first year. After each Tour, the members vote on the performance of the new artists (quality of work, capacity to be involved in their designated work, capacity to work in a team setting, presentation of the studio, etc), and decide if they will become a resident member.

The Tour has always focused for its success on the high quality of work, professionalism and harmonious collaboration between its members.

Regarding the Covid19 situation, we don't know what the restrictions will be in September 2021. All applicants must be ready to do a hybrid Tour (some events on-site, some online), and to be able to use a computer for virtual meetings throughout the year. For example, the 2020 edition was shorter (only 1 weekend), artists were showing mostly outside and were regrouped in fewer locations. Strict Covid19 protocols were in place (washing hands stations, mandatory mask, limited people at the same time).

Juried process

First phase

After receiving all submissions, the jury will proceed to a first selection of artists. This selection is based on:

- Professionalism and quality of the work
- Capacity to meet the requirements of the submission (all documents received, in one communication, professional photos, etc).

Second phase

The selected artists will receive a visit to their studio (note that the studio visit might be virtual this year. More details in February), in order to evaluate the work in person, to see the studio space and to make sure the space can welcome visitors.

Third phase

All members from the previous year will meet, look at the documentation, hear the report from studio visits, and choose the new artists for 2021. The criteria are the following:

- Number of free spaces to be fulfilled, based on total number of artists and the medium;
- Quality and originality of the work;
- Capacity to take over one task for the organization of the event;
- Ability to be productive and positive in a group setting;
- Capacity to welcome visitors (or to show at someone's studio);
- Willingness to adapt to Covid19 measures and to learn how to use the different virtual tools.

Submissions

Please send completed application to: thepaintedphotograph@gmail.com

Applicants must be resident in Chelsea or La Peche unless applying as a guest artist (Outaouais resident).

Deadline for Submissions for the 2021 Tour is February 28th, 2021.

The cost is 250\$ per artist. If there is a surplus it is refunded to members. We use the funds mainly for advertising, publicity and materials.

Please ensure that you are sending all documentation, including images, as requested, and have responded fully to the questionnaire. Incomplete submissions will not be considered.

Please send all documentation in one email.

Name:

Address:

Telephone number:

E-mail address:

Website, if applicable:

Medium:

Documentation Requested (send everything by email at thepaintedphotograph@gmail.com or by Wettransfer www.wettransfer.com)

1. 10 images, professional quality
2. List of images including title, year, medium, size and price
3. Resume (suggested length: 1 page, maximum 3 pages)
4. Artist statement (summary of your philosophical approach to your art/craft)
5. Completion of this form

Please complete and submit the following questions with your application. Answers will be reviewed in person during the visit/interview.

1. Describe the techniques used in your art/craft.
2. Are you a full-time or part-time artist/artisan?
3. How many hours a week do you dedicate to your art/craft?
4. How long have you been working in this medium?
7. Would you describe yourself as an emerging or established artist/artisan? What are your criteria for this designation?
8. What is the price range of your work?
9. In the past year, where have you sold your work? If you list a shop or gallery, include their phone number and website so that we may verify this information.
10. If you have any experience working cooperatively in a group (not necessarily as part of a studio tour), please describe.
11. Have you previously been part of a studio tour? Please describe.
12. The tour is artist-run. The jobs required include the following; Note any expertise you may already have in these areas.

Marketing

Advertising/Sponsorship

Publicity

New artist review

Brochure

Grants

Map

Signs, Banners

Translation

Website

13. What experience and interests would you bring to the tour?

14. Where do you envision showing your work in your environment (e.g. in your home, studio, on a porch, tent outdoors etc.)?

15. Describe the parking at your home; how many cars can safely park there with easy access in and out?

16. Why do you want to be part of the studio tour?

17. What are your artistic goals for the next year?

FAQ's:

1. When can I expect a response regarding my submission? In April.

2. Once I have been juried into the Tour, may I switch to showing in another medium?

Your acceptance into the Tour is based on the medium in which you have been juried. If at any time you switch to another medium, you are required to re-apply to the Tour.

3. How much time will I be expected to contribute to help run the tour?

On average, 1 day a month.

However in some cases this takes place over several days at a particular time during the year, depending on the requirements of the job.

4. How many artists/artisans are included in the tour annually?

We like to keep the number of participants at approximately 20-26. Artists/artisans are permitted to take a sabbatical year after two years. This creates spaces for new participants to join the tour. We typically have 4-6 new artists/artisans every year.

5. Who can be a guest artist/artisan?

A guest artist/artisan is someone residing in the Outaouais who is invited to join the tour for one year. We give priority to those who come from regions that are not well served by galleries and art tours in their region. Guest artists/artisans are expected to complete and submit the standard application form. They are reviewed at the same time as other applicants.

6. How are decisions that affect Tour members made? We have a president and vice-president to overview the tour. Everyone takes on a role in ensuring that the tour is well-run. Many committees are made up of several members, some are run solo. Group meetings are held to a minimum (about 4) and everyone votes on issues that arise. Attendance at these meetings is mandatory.

7. When is the Tour in 2021? To be confirmed. Usually the last 2 weekends of Sept, or first of October.

We also have fun! Between the two weekends of the tour we hold "The Tour of Tours", in which we travel caravan-style from one studio to the next, viewing each other's work